### FINANCIAL STATEMENTS

**AUGUST 31, 2019** 



#### INDEPENDENT AUDITORS' REPORT

To the Board of Directors of School of American Ballet, Inc.

We have audited the accompanying financial statements of School of American Ballet, Inc. (a nonprofit organization), which comprise the statement of financial position as of August 31, 2019, and the related statements of activities, functional expenses and cash flows for the year then ended, and the related notes to the financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### **Auditors' Responsibility**

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.



#### **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of School of American Ballet, Inc. as of August 31, 2019, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

#### **Report on Summarized Comparative Information**

We have previously audited School of American Ballet, Inc.'s 2018 financial statements, and our report dated January 15, 2019, expressed an unmodified opinion on those audited financial statements. In our opinion, the summarized comparative information presented herein as of and for the year ended August 31, 2018, is consistent, in all material respects, with the audited financial statements from which it has been derived.

Lutz + Can, LZP

New York, New York January 9, 2020

#### STATEMENT OF FINANCIAL POSITION

# **AUGUST 31, 2019 WITH COMPARATIVE TOTALS FOR 2018**

	2019	2018
Assets		
Current Assets		
Cash and cash equivalents (Notes 1c and 4)	\$ 1,755,349	\$ 854,405
Tuition, interest and other receivables	126,158	24,965
Unconditional promises to give (Notes 1d and 5)	2,161,879	3,161,179
Prepaid expenses and other current assets	264,245	183,948
Total Current Assets	4,307,631	4,224,497
Other Assets		
Investments, at fair value (Notes 1e, 1f and 6)	71,343,265	73,133,589
Unconditional promises to give (Notes 1d and 5)	1,986,656	2,497,868
Property, equipment and land, at cost, less accumulated		
depreciation (Notes 1g, 7, 8 and 9)	17,509,974	18,440,158
Total Assets	\$95,147,526	\$98,296,112
Liabilities and Net Assets		
Liabilities		
Current Liabilities	Φ 0 000 101	Φ 0 000 004
Accounts payable and other liabilities	\$ 2,686,161	\$ 2,330,221
Deferred income (Note 1h)	725,441	1,469,461
Total Current Liabilities Financing obligation payable, net of deferred	3,411,602	3,799,682
financing costs (Notes 1i and 9)	8,598,402	8,583,466
Total Liabilities	12,010,004	12,383,148
	12,010,001	12,000,110
Commitments and Contingency (Notes 6, 7, 14 and 15)		
Net Assets (Note 3)		
Without donor restrictions	42,666,639	45,203,135
With donor restrictions	40,470,883	40,709,829
Total Net Assets	83,137,522	85,912,964
Total Liabilities and Net Assets	\$95,147,526	\$98,296,112

# STATEMENT OF ACTIVITIES

# YEAR ENDED AUGUST 31, 2019 WITH COMPARATIVE TOTALS FOR 2018

	2019			2018	
	Without	With			
	Donor	Donor			
	Restrictions	Restrictions	Total	Total	
Revenue					
Tuition and fees (Note 1h)	\$ 4,245,850	\$ -	\$ 4,245,850	\$ 3,789,595	
Room and board fees	1,872,777	φ <del>-</del>	1,872,777	1,772,645	
Scholarships applied (Note 11)	(1,763,523)	_	(1,763,523)	(1,732,848)	
Net tuition, fees, room and board fees	4,355,104		4,355,104	3,829,392	
Other fees and earned income	624,361	134,118	758,479	286,472	
Total Revenue	4,979,465	134,118	5,113,583	4,115,864	
Support					
Contributions (Note 7)	3,125,786	1,451,563	4,577,349	6,239,405	
Special events revenue (Note 12)	2,415,675	-	2,415,675	2,181,338	
Less: Special events direct expenses (Note 12)	(428,589)	-	(428,589)	(383,393)	
Net assets released from restrictions	(1-0,000)		(1-2,000)	(,,	
Satisfaction of time and program restrictions (\$456,280 in 2018)	575,660	(575,660)	-	_	
Total Support	5,688,532	875,903	6,564,435	8,037,350	
Investment Income Available for Operations					
Board approved appropriation of endowment earnings for					
expenditure (Note 10)	3,193,061		3,193,061	2,968,889	
Total Revenue, Support and Investment Income					
Available for Operations	13,861,058	1,010,021	14,871,079	15,122,103	
Expenses					
Program Services					
Teaching and other artistic programs	6,255,600	-	6,255,600	6,135,544	
Student services and residence	3,992,714	-	3,992,714	4,010,874	
Supporting Services					
General administration	2,151,103	-	2,151,103	2,066,787	
Development	1,917,684	<del>-</del>	1,917,684	1,753,213	
Total Expenses	14,317,101		14,317,101	13,966,418	
Increase (Decrease) in Net Assets Before Non-Operating					
Activities (carried forward)	(456,043)	1,010,021	553,978	1,155,685	

# STATEMENT OF ACTIVITIES

# YEAR ENDED AUGUST 31, 2019 WITH COMPARATIVE TOTALS FOR 2018

	2019			2018
	Without	With		
	Donor	Donor		
	Restrictions	Restrictions	Total	Total
Increase (Decrease) in Net Assets Before Non-Operating				
Activities (brought forward)	\$ (456,043)	\$ 1,010,021	\$ 553,978	\$ 1,155,685
Non-Operating Activities				
Net investment income (loss) (Notes 1e and 6)	171,626	(286,529)	(114,903)	4,036,867
Capital campaign expenses	(4,921)	-	(4,921)	(84,286)
Gift annuity expense	(16,535)	-	(16,535)	(14,962)
	150,170	(286,529)	(136,359)	3,937,619
Board approved appropriation of endowment earnings				
for expenditure (Note 10)				
Board designated endowment earnings	(2,230,623)	-	(2,230,623)	(1,801,294)
Donor restricted endowment earnings	-	(962,438)	(962,438)	(1,167,595)
Increase (Decrease) in Non-Operating Activities	(2,080,453)	(1,248,967)	(3,329,420)	968,730
Increase (decrease) in net assets	(2,536,496)	(238,946)	(2,775,442)	2,124,415
Net assets, beginning of year	45,203,135	40,709,829	85,912,964	83,788,549
N . A = 1 . AV	<b>#</b> 40.000.000	<b>440.470.000</b>	<b>#</b> 00.40 <b>7.</b> 500	<b>405.040.05</b>
Net Assets, End of Year	\$42,666,639	\$40,470,883	\$83,137,522	\$85,912,964

# STATEMENT OF FUNCTIONAL EXPENSES

# YEAR ENDED AUGUST 31, 2019 WITH COMPARATIVE TOTALS FOR 2018

	2019					2018
	Program Services Supporting Services					
	Teaching and Other Artistic Programs	Student Services and Residence	General Administration	Development	Total Expenses	Total Expenses
Operating Expenses						
Personnel Expenses						
Faculty/pianist	\$2,340,850	\$ -	\$ -	\$ -	\$ 2,340,850	\$ 2,826,728
Administrative staff	646,959	749,262	813,804	916,364	3,126,389	2,820,718
Total Salaries	2,987,809	749,262	813,804	916,364	5,467,239	5,647,446
Personnel benefits	645,773	159,465	181,520	198,218	1,184,976	1,233,468
Non-Personnel Expenses						
Rose Building expenses	1,011,683	1,496,012	181,581	207,525	2,896,801	2,578,275
Academic scholarships and other student aid	-	230,833	-	-	230,833	209,135
Special events indirect expenses	-	-	-	268,702	268,702	208,113
Meal plans	-	516,902	-	-	516,902	500,060
Workshop performance	303,545	-	-	-	303,545	294,678
Summer course room rental	-	195,776	-	-	195,776	188,272
Other operating expenses	829,877	81,951	573,642	229,047	1,714,517	1,656,143
	5,778,687	3,430,201	1,750,547	1,819,856	12,779,291	12,515,590
Plant Expenses						
Depreciation	476,913	562,513	85,600	97,828	1,222,854	1,134,386
Bond interest and related expenses			314,956		314,956	316,442
	476,913	562,513	400,556	97,828	1,537,810	1,450,828
Total Operating Expenses	6,255,600	3,992,714	2,151,103	1,917,684	14,317,101	13,966,418
Expenses Shown Separately in the Statement of Activities Expenses - non-operating						
Capital campaign expenses	-	-	-	4,921	4,921	84,286
Gift annuity expense			<u> </u>	16,535	16,535	14,962
	-			21,456	21,456	99,248
Total Expenses, 2019	\$6,255,600	\$3,992,714	\$ 2,151,103	\$ 1,939,140	\$14,338,557	
Total Expenses, 2018	\$6,135,544	\$4,010,874	\$ 2,066,787	\$ 1,852,461		\$14,065,666

See notes to financial statements.

# STATEMENT OF FUNCTIONAL EXPENSES

# YEAR ENDED AUGUST 31, 2018

	Program	Services	Supporting	g Services	2018
	Teaching and Other	Student Services			
	Artistic	and	General		Total
	Programs	Residence	Administration	Development	Expenses
Operating Expenses					
Personnel Expenses					
Faculty/pianist	\$2,826,728	\$ -	\$ -	\$ -	\$ 2,826,728
Administrative staff	570,339	702,324	729,946	818,109	2,820,718
Total Salaries	3,397,067	702,324	729,946	818,109	5,647,446
Personnel benefits	675,795	180,730	174,404	202,539	1,233,468
Non-Personnel Expenses					
Rose Building expenses	891,381	1,344,056	159,991	182,847	2,578,275
Academic scholarships and other student aid	-	209,135	-	-	209,135
Special events indirect expenses	-	-	-	208,113	208,113
Meal plans	-	500,060	-	-	500,060
Workshop performance	294,678	-	-	-	294,678
Summer course room rental	-	188,272	-	-	188,272
Other operating expenses	434,213	364,479	606,597	250,854	1,656,143
	5,693,134	3,489,056	1,670,938	1,662,462	12,515,590
Plant Expenses					
Depreciation	442,410	521,818	79,407	90,751	1,134,386
Bond interest and related expenses			316,442	<u> </u>	316,442
	442,410	521,818	395,849	90,751	1,450,828
Total Operating Expenses	6,135,544	4,010,874	2,066,787	1,753,213	13,966,418
Expenses Shown Separately in the Statement of Activities					
Expenses - non-operating					
Capital campaign expenses	-	-	-	84,286	84,286
Gift annuity expense			<u> </u>	14,962	14,962
	-	-	-	99,248	99,248
Total Expenses	\$6,135,544	\$4,010,874	\$ 2,066,787	\$ 1,852,461	\$14,065,666

#### STATEMENT OF CASH FLOWS

# YEAR ENDED AUGUST 31, 2019 WITH COMPARATIVE TOTALS FOR 2018

	2019	2018
Cash Flows From Operating Activities		
Increase (decrease) in net assets	\$(2,775,442)	\$ 2,124,415
Adjustments to reconcile increase (decrease) in net	, , ,	
assets to net cash used by operating activities:		
Depreciation	1,222,854	1,134,386
Amortized interest	14,936	14,936
Net realized and unrealized (gains) losses on investments	618,349	(3,676,223)
Cash received from contributions for investment in perpetuity		
and other income	(1,151,278)	(2,233,592)
Write off of unconditional promises to give	18,000	74,500
(Increase) decrease in:		
Tuition, interest and other receivables	(101,193)	(3,239)
Unconditional promises to give	242,835	1,568,962
Prepaid expenses and other current assets	(80,297)	(10,398)
Increase (decrease) in:		
Accounts payable and other liabilities	613,307	359,696
Deferred income	(744,020)	210,210
Net Cash Used By Operating Activities	(2,121,949)	(436,347)
Cash Flows From Investing Activities		
Sales (purchases) of investments, net	1,171,975	(947,560)
Disbursements for property and equipment	(550,037)	(1,135,530)
Cash received from contributions for investment in perpetuity	,	,
and other income	2,400,955	2,233,592
Net Cash Provided By Investing Activities	3,022,893	150,502
Net increase (decrease) in cash and cash equivalents	900,944	(285,845)
Cash and cash equivalents, beginning of year	854,405	1,140,250
Cash and Cash Equivalents, End of Year	\$ 1,755,349	\$ 854,405
Supplemental Disclosure Interest paid (bond issue) Unrelated business income tax paid	\$ 264,551 \$ 10,882	\$ 264,551 \$ -

#### **NOTES TO FINANCIAL STATEMENTS**

#### **AUGUST 31, 2019**

#### Note 1 - Organization and Summary of Significant Accounting Policies

#### a - Organization

The School of American Ballet, Inc. (the "School") was founded in 1934 by George Balanchine and Lincoln Kirstein and recognized its 85th anniversary during the 2018 - 2019 school year. The School is incorporated in the State of New York as a not-for-profit institution. It is the preeminent classical dance academy in the United States, known both nationally and internationally for its professional training curriculum.

#### b - Financial Statement Presentation

The financial statements of the School have been prepared in accordance with U.S. generally accepted accounting principles, which require the School to report information regarding its financial position and activities according to the following net asset classifications:

#### **Net Assets Without Donor Restrictions**

Net assets that are not subject to donor-imposed restrictions and may be expended for any purpose in performing the primary objectives of the School. These net assets may be used at the discretion of the School's management and Board of Directors.

#### Net Assets With Donor Restrictions

Net assets subject to stipulations imposed by donors and grantors. Some donor restrictions are temporary in nature; those restrictions will be met by actions of the School or the passage of time. Other donor restrictions are perpetual in nature, where by the donor has stipulated the funds be maintained in perpetuity.

#### c - Cash and Cash Equivalents

The School considers all short-term highly liquid investments, such as money market funds and certificates of deposit with maturities of six months or less, to be cash equivalents, except for cash and short-term investments managed by the School as part of its long-term investment strategies.

#### d - Contributions and Unconditional Promises to Give

Contributions are recognized when the donor makes a promise to give to the School that is, in substance, unconditional. Contributions that are restricted by the donor are reported as increases in net assets without donor restrictions if the restrictions expire in the fiscal year in which the contributions are recognized. All other donor-restricted contributions are reported as increases in net assets with donor restrictions, time and purpose restrictions or perpetual in nature, depending on the nature of the restrictions. When a restriction expires, net assets with donor restrictions are reclassified to net assets without donor restrictions.

#### Note 1 - Organization and Summary of Significant Accounting Policies

#### d - Contributions and Unconditional Promises to Give (continued)

The School uses the allowance method to determine uncollectible promises to give. The allowance is based on prior years' experience and management's analysis of specific promises made. No reserve for uncollectible amounts was required at August 31, 2019 or 2018.

#### e - Investments

The School reflects investments at fair value in the statement of financial position. Interest, dividends and realized and unrealized gains and losses on investments are reflected in the statement of activities as increases and decreases in net assets without donor restrictions unless their use is restricted by explicit donor stipulations or by law. Investment income restricted by the donor is reported as increases in net assets without donor restrictions if the restrictions expire in the fiscal year in which the income is recognized.

The fair values of investment funds and limited partnership investments not publicly traded on national security exchanges represent the School's pro rata interest in the net assets of each investment and are based on financial information determined and reported by investment managers, subject to review, evaluation, and adjustment by the management of the School or on the basis of other information developed, obtained, and evaluated periodically by the School. Because of inherent uncertainties in the valuation of certain alternative investments, those estimated fair values may differ significantly from the values that would have been used had a ready market for the investments existed.

#### f - Fair Value Measurements

Fair value is an estimate of the exit price, representing the amount that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants (i.e., the exit price at the measurement date). Fair value measurements are not adjusted for transaction costs. A fair value hierarchy prioritizes inputs to valuation techniques used to measure fair value into three levels.

Unadjusted quoted prices in active markets for identical assets or liabilities are referred to as Level 1 inputs. Inputs other than quoted market prices that are observable, either directly or indirectly, and reasonably available are referred to as Level 2 inputs. Observable inputs reflect the assumptions market participants would use in pricing the asset or liability and are developed based on market data obtained from sources independent of the School. Unobservable inputs reflect the assumptions developed by the School based on available information about what market participants would use in valuing the asset or liability and are referred to as Level 3.

#### NOTES TO FINANCIAL STATEMENTS

#### **AUGUST 31, 2019**

#### Note 1 - Organization and Summary of Significant Accounting Policies (continued)

#### f - Fair Value Measurements (continued)

An asset or liability's level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. Availability of observable inputs can vary and is affected by a variety of factors. Establishing the value of Level 3 assets and liabilities involves greater judgment than Level 1 or Level 2 assets or liabilities.

#### g - Property and Equipment

Property and equipment are recorded at cost and depreciated using the straight-line method over the estimated useful lives of the assets.

#### h - Deferred Income

Deferred income includes tuition, room and board fees and other revenues relating to future periods and are recognized in the period the classes or other services take place.

#### i - Deferred Financing Costs

The School incurred financing costs in connection with the long-term financing obligation. These costs are recorded as a reduction in the financing obligation payable and amortization of the costs is reported as interest expense over the life of the obligation.

#### j - Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

#### k - Functional Allocation of Expenses

The financial statements report certain categories of expenses that are attributable to more than one program or supporting function. Expenses are applied directly to programs where applicable or allocated on a reasonable and consistent basis. A substantial portion of the School's expenses are directly related to program activities. Certain salaries and personnel benefits are allocated based on an estimate of employee time and effort. Rose Building, other operating and depreciation expense are allocated based on estimated usage, square footage and other appropriate measures.

#### **AUGUST 31, 2019**

#### Note 1 - Organization and Summary of Significant Accounting Policies (continued)

#### I - New Accounting Pronouncement

For the year ended August 31, 2019, the School adopted Accounting Standards Update ("ASU") 2016-14, "Not-for-Profit Entities (Topic 958): Presentation of Financial Statements of Not-for-Profit Entities". The ASU amends the current reporting model for nonprofit organizations and enhances their required disclosures. The major changes include: (a) requiring the presentation of only two net asset classes now entitled "net assets without donor restrictions" and "net assets with donor restrictions"; (b) requiring the disclosure of quantitative and qualitative information regarding liquidity and availability of resources; (c) requiring that all nonprofits present an analysis of expenses by function and nature and disclose the methods used to allocate costs; (d) modifying the presentation of underwater endowment funds and related disclosures; and (e) modifying other financial statement reporting requirements and disclosures intended to increase the usefulness of nonprofit financial statements. As permitted under the ASU in the year of adoption, the School opted to not disclose liquidity and availability information for 2018.

The net asset reclassifications resulting from the adoption of ASU 2016-14 as of August 31, 2018 and 2017 are summarized as follows:

	2018 ASU 2016-14 Classifications			
Without Donor <u>Restrictions</u>		With Donor Restrictions	Total Net Assets	
Net Assets Classifications As previously presented:				
Unrestricted	\$43,850,081	\$ -	\$43,850,081	
Temporarily restricted	-	3,480,278	3,480,278	
Permanently restricted		38,582,605	38,582,605	
Net assets, as previously presented	43,850,081	42,062,883	85,912,964	
Reclassifications to implement ASU 2016-14: Underwater endowment funds	1,353,054	(1,353,054)	_	
Net Assets, as Reclassified	\$45,203,135	\$40,709,829	\$85,912,964	

#### **NOTES TO FINANCIAL STATEMENTS**

#### **AUGUST 31, 2019**

#### Note 1 - Organization and Summary of Significant Accounting Policies (continued)

#### I - New Accounting Pronouncements (continued)

	2017				
	ASU 2016-14 Classifications				
	Without Donor Restrictions	With Donor Restrictions	Total Net Assets		
Net Assets Classifications		110001.0	11017100010		
As previously presented: Unrestricted Temporarily restricted	\$43,860,110 -	\$ - 2,975,843	\$43,860,110 2,975,843		
Permanently restricted		36,952,596	36,952,596		
Net assets, as previously presented	43,860,110	39,928,439	83,788,549		
Reclassifications to implement ASU 2016-14: Underwater endowment funds	1,450,654	(1,450,654)			
Net Assets, as Reclassified	\$45,310,764	<u>\$38,477,785</u>	<u>\$83,788,549</u>		

#### m - Tax Status

The School is a not-for-profit corporation exempt from federal income taxes under Section 501(c)(3) of the Internal Revenue Code and has been designated as a corporation which is not a private foundation. Contributions to the School are tax deductible to contributors as provided by law.

#### n - Subsequent Events

The School has evaluated subsequent events through January 9, 2020, the date that the financial statements are considered available to be issued.

#### Note 2 - Information Regarding Liquidity and Availability

The School operates with a balanced budget for each fiscal year based on anticipated revenues and expenses. Revenue is received throughout the year, principally from tuition and fees, room and board fees and contributions. The School considers general expenditures to consist of all expenses related to its ongoing program activities, and the expenses related to general and administrative and fundraising activities undertaken to support those services.

#### NOTES TO FINANCIAL STATEMENTS

#### **AUGUST 31, 2019**

#### Note 2 - <u>Information Regarding Liquidity and Availability</u> (continued)

The School regularly monitors liquidity to meet its operating needs and other commitments and obligations, while seeking to maximize the investment of its available funds. Management prepares regular cash flow projections to determine liquidity needs, and to maintain liquid financial assets on an ongoing basis sufficient to cover general expenditures.

The School's financial assets as of August 31, 2019 and those available within one year to meet cash needs for general expenditures within one year are summarized as follows:

Financial Assets at Year End: Cash and cash equivalents Tuition, interest and other receivables Unconditional promises to give Investments	\$ 1,755,349 45,034 4,148,535 _71,343,265
Total Financial Assets	77,292,183
Less: Amounts not Available to be Used within One Year: Net assets with donor restrictions, subject to expenditure for specific purposes or passage of time	(700,975)
Plus: Net assets with donor restrictions expected to be met in less than one year	481,810
Net assets with donor restrictions for endowment, subject to spending policy and appropriation	(39,769,908)
Net assets without donor restrictions - board designated endowment and operating reserve	(30,967,838)
Plus: Amounts appropriated for use within one year	3,251,164
Net assets without donor restrictions - other	(3,347,645)
Financial Assets Available to Meet General Expenditures within One Year	<u>\$ 6,238,791</u>

In addition to these financial assets available within one year, the School maintains a board designated endowment and operating reserve of approximately \$29,103,000 (excluding \$1,865,000 already appropriated for expenditure), and other board designated funds totaling approximately \$3,348,000, which could be made available to meet cash needs for general expenditures at the discretion of the Board of Directors.

#### Note 3 - Net Assets

#### a - Net Assets Without Donor Restrictions

Net assets without donor restrictions are comprised of the following:

	2019	2018
Operating Property and equipment Board designated endowment Operating reserve Other	\$ 16,929 8,334,227 30,497,838 470,000 3,347,645	\$ 16,018 8,765,474 33,033,988 - 3,387,655
	<u>\$42,666,639</u>	<u>\$45,203,135</u>

#### **Board Designated**

The School's Board of Directors has directed that certain unrestricted funds be treated as funds functioning as endowment to support the School's ongoing programs and ensure its ability to meet future needs. Following the School's spending policy, as described in Note 10, a portion of the income from the board designated endowment is applied to scholarships, faculty salaries and other operating expenses. The Board designated endowment balance as of August 31, 2018 has been restated pursuant to the implementation of ASU 2016-14 (Note 1I), and to reclassify appropriations of certain donor-restricted endowment funds with deficiencies that were funded from the Board designated endowment but were reported as a separate category within net assets without donor restrictions.

In addition, the School's Board has designated funds as an operating reserve, to provide for operating and capital contingencies.

#### **NOTES TO FINANCIAL STATEMENTS**

#### **AUGUST 31, 2019**

# Note 3 - Net Assets (continued)

#### b - Net Assets With Donor Restrictions

Net assets with donor restrictions are restricted for the following purposes at August 31:

	2019	2018
Subject to Expenditure for Specific Purpose: Scholarships Diversity Initiative Other programs  Subject to Passage of Time:	\$ 107,500 246,249 227,040 580,789	\$ 325,000 365,435 128,941 819,376
Future periods	<u>120,186</u>	<u>151,160</u>
Endowment Subject to Spending Policy and Appropriation: Accumulated investment income above (below) original gift amount:		
Scholarships	403,787	966,276
Diversity	89,488	78,507
Artistic salaries	(111,578)	104,840
General operations and other programs	<u>(189,481</u> )	7,065
	<u>192,216</u>	<u>1,156,688</u>
Restricted in Perpetuity:	10.001.010	
Scholarships	16,884,846	16,504,615
Diversity	2,630,875	2,130,875
Artistic salaries	8,989,641	9,058,872
General operations and other programs	8,115,337	7,759,529
Workshops	2,956,993	3,128,714
	39,577,692	<u>38,582,605</u>
Total Endowments	39,769,908	39,739,293
Total Net Assets With Donor Restrictions	\$40,470,883	\$40,709,829

### Note 4 - Concentration of Credit Risk

The School maintains significant cash balances at two financial institutions, which at times exceed federally insured limits.

#### Note 5 - Promises to Give

#### a - <u>Unconditional Promises to Give</u> Unconditional promises to give are due as follows:

	2019 Without Donor Restrictions With Donor Restrictions					2018
	General Operations	Board <u>Designated</u>	Time and Purpose Restrictions	Perpetual in Nature	Total	<u>Total</u>
Due in less than one year	\$1,132,937	<u>\$334,902</u>	<u>\$185,000</u>	\$ 509,040	\$2,161,879	<u>\$3,161,179</u>
Due in one to five years Less: Discount to present value	60,500 (3,044) 57,456	174,000 (2,515) 171,485	180,000 (12,397) 167,603	1,618,253 (28,141) 1,590,112	2,032,753 (46,097) 1,986,656	2,584,454 (86,586) 2,497,868
Total 2019	<u>\$1,190,393</u>	<u>\$506,387</u>	<u>\$352,603</u>	\$2,099,152	<u>\$4,148,535</u>	
Total 2018	<u>\$1,165,718</u>	<u>\$625,372</u>	<u>\$519,128</u>	\$3,348,829		\$5,659,047

Unconditional promises to give due after one year have been discounted to net present value using a discount rate of 3% per annum.

#### b - Conditional Promises to Give

During 2016, the School was approved for a grant of \$2,000,000 to be used to endow the Diversity Initiative to be matched one-half-to-one with newly received gifts of cash. The School has secured matching pledges of \$1,130,875. The grant will be recorded as support if and when payments from the matching gifts are received. During the years ended August 31, 2019 and 2018, matching funds of \$261,147 and \$200,050, respectively, were received, and grant funds in the amount of \$500,000 and \$400,000 were received and recorded as public support income in the respective year. As of August 31, 2019, a total of \$1,300,000 in grant funds has been received and recorded as public support income.

#### Note 6 - <u>Investments</u>

Investments are reflected at fair value and are summarized as follows:

	20	2019		8
	Cost	Fair Value	Cost	Fair Value
Cash held for investment Investment Funds:	\$ 2,067,487	\$ 2,067,487	\$ 3,821,854	\$ 3,821,854
Equity	42,810,302	46,024,961	39,483,726	44,749,272
Fixed income	10,812,172	11,021,805	9,620,152	9,355,012
Alternative Investments:				
Hedge fund investments	9,354,197	11,334,166	12,368,156	14,621,198
Real estate	425,752	393,520	569,874	521,084
Private secondary funds	338,035	501,326	50,922	65,169
•				
	<u>\$65,807,945</u>	<u>\$71,343,265</u>	<u>\$65,914,684</u>	<u>\$73,133,589</u>

Included in alternative investments are investment funds and limited partnerships which hold investments in domestic and international equities, debt securities and real estate. The operating activities of some of these limited partnerships and investment funds may involve trading, directly or indirectly, in derivative financial investments that involve varying degrees of market and credit risk.

The following summarizes the fair value of the investments measured at August 31:

		2019		
	Total	Level 1	Level 2	Level 3
Investments Measured at Fair Value Cash held for investment Investment Funds:	\$ 2,067,487	\$ 2,067,487	\$ -	\$ -
Equity Fixed income	30,013,054 11,021,805	30,013,054 11,021,805	<u>-</u>	<u>-</u>
Total Assets in Fair Value Hierarchy	43,102,346	<u>\$43,102,346</u>	<u>\$ -</u>	<u>\$ -</u>
Investments measured at net asset value	28,240,919			
Total Investments	\$71,343,265			

#### **NOTES TO FINANCIAL STATEMENTS**

#### **AUGUST 31, 2019**

#### Note 6 - <u>Investments</u> (continued)

		2018		
	Total	Level 1	Level 2	Level 3
Investments Measured at Fair Value				
Cash held for investment Investment Funds:	\$ 3,821,854	\$ 3,821,854	\$ -	\$ -
Equity	27,958,165	27,958,165	-	-
Fixed income	7,562,741	7,562,741		
Total Assets in Fair Value Hierarchy	39,342,760	\$39,342,760	<u>\$ -</u>	<u>\$ -</u>
Investments measured at net asset value	33,790,829			
Total Investments	<u>\$73,133,589</u>			

The investments measured at net asset value included in the School's investment portfolios are redeemable based upon the following terms and conditions at August 31, 2019:

Daily redemption	\$ 1,818,164
Weekly	3,254,581
Monthly redemption	14,647,175
Quarterly redemption	7,430,392
No opportunity for discretionary redemption	894,846
Investment redeemed - waiting for release	195,761
	\$28,240,919

Management estimates that the majority of the alternative investments for which there is no opportunity for discretionary redemption could be liquidated within five years.

The following summarizes investment return (loss) in the statement of activities as of August 31:

	<u>2019</u>	2018
Interest and dividends Net realized gains Investment Income	\$ 992,924 <u>1,065,236</u> 2,058,160	\$ 815,165 3,059,519 3,874,684
Net unrealized gains (losses) on investments Direct investment expenses	(1,683,585) (489,478)	616,704 (454,521)
Total Investment Return (Loss)	<u>\$ (114,903)</u>	<u>\$4,036,867</u>

#### **NOTES TO FINANCIAL STATEMENTS**

#### **AUGUST 31, 2019**

#### Note 6 - <u>Investments</u> (continued)

The School has committed to invest \$1,750,000 in two investment funds that make periodic capital calls. Investment in these funds cannot be withdrawn except on consent of the fund itself. As of August 31, 2019, \$424,142 of these commitments remain outstanding.

The School's alternative investments are diversified across three basic investment strategies as follows:

#### Hedge Fund Investments

The School invests in a range of hedge fund strategies that encompass both direct fund investments as well as fund of funds investments. The underlying investments of this alternative asset category encompass a broad spectrum of strategies primarily involving marketable securities and with an ultimate objective of taking advantage of market mispricings to generate attractive risk-adjusted returns with limited market sensitivity. The mix of underlying investments includes event-driven strategies seeking to exploit mispricings driven by shorter term market events such as a merger, spinoff, corporate reorganization or transition. Underlying investments also include strategies seeking to benefit from providing capital to companies in distress, working through bankruptcy or requiring short term infusions of liquidity. Further, the hedge funds' strategies also incorporate long/short equity investments in which managers seek to generate returns on both long and short positions in marketable equities, thereby seeking equity-like returns with reduced volatility and greater downside protection.

#### Real Estate

The School invests in illiquid, limited partnership investments in real estate opportunities via funds of funds. The underlying partnerships invest in the debt and equity of real estate investments focused on the purchase and development, improvement, and management of residential, commercial and industrial real estate. Value added is sought through improvements in rental income and gains from the eventual property sales.

#### Private Secondary Funds

The School invests in illiquid, limited partnership investments in private equity and venture capital opportunities via fund of funds. The underlying partnerships invest in companies expected to grow in value and return capital to the School. Additional value is created by purchasing these partnership investments at a discount.

#### Note 7 - Constituency Agreements

- a The School of American Ballet, Inc. is an official Constituent of Lincoln Center for the Performing Arts, Inc. ("Lincoln Center"). As a Constituent, the School remains independent but is entitled to representation on various Lincoln Center boards and councils and may use the Lincoln Center name. Lincoln Center, in turn, is allowed to name the School as a Constituent. The School participates in the Lincoln Center Corporate Fund drive. In fiscal years 2019 and 2018, the Corporate Fund drive paid \$129,113 for each year to the School for operating support and, in return, the School solicited corporate contributions only for special purposes. The School also shared in proceeds from the Lincoln Center Alternative Investment Industry Gala, receiving \$133,316 in 2019 and \$113,524 in 2018.
- b The School entered into an agreement (the "Agreement") with various institutions and Lincoln Center (the "Participants") whereby they participated in the construction of The Samuel B. and David Rose Building at Lincoln Center, which is owned by Lincoln Center, and used for educational, performing and residential purposes. Each Participant was responsible for its agreed-upon share of design and construction costs. The School occupies educational and residential space in the Rose Building under the terms of a proprietary lease with Lincoln Center. The initial lease term will expire on December 31, 2085 and may be renewed at the lessee's option for any number of 99-year terms.

Rose Building operating expenses for fiscal years 2019 and 2018 were \$2,896,801 and \$2,578,275, respectively. The charges are based on the School's share of the costs to operate the facility. This amount is allocated to the appropriate departments to represent normal operating usage patterns partially based on cubic feet and partially based on additional building projects undertaken, relating directly to specific departments. The totals per department were:

2019

2018

		2010
<ol> <li>Teaching and other artistic programs</li> <li>Student services and residence</li> <li>General administration</li> <li>Development</li> </ol>	\$1,011,683 1,496,012 181,581 207,525	\$ 891,381 1,344,056 159,991 182,847
	<u>\$2,896,801</u>	<u>\$2,578,275</u>

#### Note 8 - Property, Equipment and Land

Property, equipment and land consist of the following:

	Life	2019	2018
Furniture, equipment and computers Capitalized Construction Costs:	3-10 years	\$ 3,556,035	\$ 3,373,734
Interior costs	20 years	14,448,517	13,413,852
Core and shell costs	20-40 years	20,250,104	20,250,104
Studio construction costs	30 years	7,307,784	7,307,784
Construction in progress			924,296
		45,562,440	45,269,770
Less: Accumulated depreciation		(30,119,513)	(28,896,659)
		15,442,927	16,373,111
Land		2,067,047	2,067,047
		<u>\$17,509,974</u>	<u>\$18,440,158</u>

#### Note 9 - Financing Obligation

In 2016, the School refinanced bonds payable that had been issued in 2006 to finance construction of studios and other capital improvements. On March 3, 2016, The Trust for Cultural Resources of the City of New York (the "Trust") issued Revenue Bonds ("Bonds") in the amount of \$8,845,000. The bonds refinanced previously issued bonds by the Trust in the amount of \$8,600,000. The balance of the new bond proceeds were used for transaction costs. The Bonds were purchased by a bank and mature July 1, 2036. Interest is due monthly at a rate of 2.95% per annum. Bond interest expense for the years ended August 31, 2019 and 2018 on the refinanced bonds was \$264,551.

The Bonds are secured with the School's assets except for those assets specifically limited by donor restriction or other agreement.

The financing obligation payable is reduced by deferred financing costs. At August 31, 2019 and 2018, the deferred financing costs have a balance of \$246,598 and \$261,534, net of accumulated amortization of \$52,124 and \$37,188, respectively. The amortization, which is reported as interest expense, was \$14,936 for the years ended August 31, 2019 and 2018.

#### Note 9 - Financing Obligation (continued)

At August 31, 2019 and 2018, the financing bond payables are as follows:

	2019	2018
Bond principal as issued Less: Unamortized deferred financing costs	\$8,845,000 (246,598)	\$8,845,000 (261,534)
Financing Obligation Payable, Net of Unamortized Deferred Financing Costs	<u>\$8,598,402</u>	<u>\$8,583,466</u>

#### Note 10 - Endowment Funds

The School's endowment consists of numerous individual funds established for a variety of purposes and includes both donor-restricted endowment funds and funds designated by the Board of Directors to function as endowments. Endowment funds are classified and reported based on the existence or absence of donor-imposed restrictions.

Consistent with the New York Prudent Management of Institutional Funds Act ("NYPMIFA"), the School classifies as net assets with donor restrictions, perpetual in nature, the original value of gifts donated to the endowment. In addition, certain gifts specify that realized and unrealized gains and losses be retained in net assets with donor restrictions, perpetual in nature.

The remaining portion of the donor-restricted endowment fund that is not classified in net assets with donor restrictions, perpetual in nature, is classified as net assets with donor restrictions, subject to spending policy and appropriation until those amounts are appropriated for expenditure by the School.

The income earned on donor-restricted endowment funds is used for the general operations of the School or the restricted purposes designated by the donor. Such restricted purposes include: scholarships, apprentice support, faculty chairs, Workshop performance, diversity program, pianist positions and music program.

#### NOTES TO FINANCIAL STATEMENTS

#### **AUGUST 31, 2019**

#### Note 10 - Endowment Funds (continued)

In accordance with NYPMIFA, the School considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- (i) the duration and preservation of the endowment fund;
- (ii) the purposes of the School and the endowment fund;
- (iii) general economic conditions;
- (iv) the possible effect of inflation or deflation;
- (v) the expected total return from income and the appreciation of investments;
- (vi) other resources of the School;
- (vii) where appropriate and circumstances would otherwise warrant, alternatives to expenditure of the endowment fund, giving due consideration to the effect that such alternatives may have on the School; and
- (viii) the investment policy of the School

The composition of the School's invested endowment funds, by type of fund and net asset classification, is summarized as follows:

		201	9 Restrictions	
	Without Donor Restrictions	Investment Income Above Original Gift Amount	Investment in Perpetuity	Total
Donor-restricted endowment funds Board designated endowment funds	\$ - _29,991,451	\$192,216 	\$37,473,130	\$37,665,346 29,991,451
Total Endowment Funds	<u>\$29,991,451</u>	<u>\$192,216</u>	<u>\$37,473,130</u>	<u>\$67,656,797</u>
		201	-	
		With Donor Investment	Restrictions	
	Without Donor Restrictions	Income Above Original Gift Amount	Investment in Perpetuity	Total
Donor-restricted endowment funds Board designated endowment funds	\$ - _32,408,616	\$1,156,688 	\$35,210,348	\$36,367,036 32,408,616
Total Endowment Funds	\$32,408,616	<u>\$1,156,688</u>	\$35,210,348	\$68,775,652

Note 10 - Endowment Funds (continued)

Redesignation of contribution by donor

Endowment Funds, End of Year

Changes in the School's invested	endowment fund	ds are summar	ized as follows	:
		20	19	
			Restrictions	
	Without Donor Restrictions	Above Original Gift Amount	Investment in Perpetuity	Total
Endowment funds, beginning of year	\$32,408,616	\$1,156,688	\$35,210,348	\$68,775,652
Net investment income (loss)	134,577	(2,034)	(284,495)	(151,952)
Contributions, royalties and payments on pledges	445,135	-	2,547,277	2,992,412
Appropriation of endowment earnings for expenditure	(2,230,623)	(962,438)	-	(3,193,061)
Appropriation for campaign expenses	(84,286)	-	-	(84,286)
Appropriation for renovation expense	(681,968)			<u>(681,968</u> )
Endowment Funds, End of Year	<u>\$29,991,451</u>	<u>\$ 192,216</u>	<u>\$37,473,130</u>	<u>\$67,656,797</u>
		20^		
		With Donor Investment	Restrictions	
		Income		
	Without	Above	Investment	
	Donor <u>Restrictions</u>	Original Gift Amount	in <u>Perpetuity</u>	<u>Total</u>
Endowment funds, beginning of year	\$33,176,854	\$ 640,052	\$32,441,870	\$66,258,776
Net investment income	2,070,978	1,342,890	470,718	3,884,586
Contributions, royalties and payments on pledges	453,829	-	2,197,760	2,651,589
Appropriation of endowment earnings for expenditure	(2,122,606)	(846,283)	-	(2,968,889)
Appropriation for campaign expenses	(343,569)	-	-	(343,569)
Appropriation for renovation expense	(706,841)	-	-	(706,841)

(120,029)

\$32,408,616

20,029

\$1,156,688

100,000

\$68,775,652

\$35,210,348

#### **NOTES TO FINANCIAL STATEMENTS**

#### **AUGUST 31, 2019**

#### Note 10 - Endowment Funds (continued)

The permanently restricted endowment is comprised of a significant number of donor funds. Some of these funds reflect an excess of earnings over appropriations, some reflect deficits of earnings over appropriations.

The fair value of assets associated with individual donor-restricted endowment funds may fall below the level required to be retained as a fund of perpetual duration. The deficiencies of this nature in the amount of \$1,141,338 with respect to the School's endowment funds with an original gift value of \$9,587,536, are reported as part of the net assets with donor restrictions at August 31, 2019.

The School utilizes a Board-approved spending policy providing income for operations. It is calculated using a twenty-quarter average of the total market value of investments as of the last day of February of the preceding fiscal year. The School's draw of investment income for operations has been set by the School's Board of Directors at 5% based on this formula, which is consistent with NYPMIFA guidelines. The Board approved the transfer to operations of \$3,193,061 in 2019 and \$2,968,889 in 2018.

The School has adopted investment and spending policies for endowment assets that endeavor to provide a stream of funding for the School's operations while seeking to preserve the purchasing power of the endowment's assets.

All of the School's investments are pooled to facilitate their management. The School manages its pooled investments on a total return basis. The School's investment guidelines anticipate allocation of funds across a number of asset classes. Dividends, interest and net realized and unrealized gains (losses) are allocated to the various funds.

#### Note 11 - Student Financial Aid

Of the combined tuition and room and board fees (Statement of Activities - Revenues and Support), approximately 29% and 32% represents financial aid in fiscal years 2019 and 2018, respectively.

The School records the value of tuition and residence scholarships as revenue with a corresponding amount as financial aid expense as follows:

	2019	2018
Tuition Room and board fees	\$1,257,278 506,245	\$1,237,010 495,838
	<u>\$1,763,523</u>	<u>\$1,732,848</u>

#### **AUGUST 31, 2019**

### Note 11 - Student Financial Aid (continued)

In addition, the School provided cash support for certain external academic expenses and other student aid in the amounts of \$230,833 and \$209,135 in fiscal years 2019 and 2018, respectively.

#### Note 12 - Special Events

The following is a summary of the net income generated by fundraising events held in fiscal years 2019 and 2018:

	2019	2018
Gross event income	\$2,415,675	\$2,181,338
Direct expenses	(428,589)	(383,393)
•	1,987,086	1,797,945
Indirect expenses	(268,702)	(208,113)
·		,
Net Income from Events	<u>\$1,718,384</u>	\$1,589,832

#### Note 13 - Interfund Appropriations

Interfund appropriations for the years ended August 31, 2019 and 2018 are as follows:

		2019		2018			
	General Operations	Board Designated and Other	esignated		Board Designated and Other	Plant	
Transfer for: Rose building plant improvement Financing obligation fees	\$ - (300,018)	\$ -	\$ - 300.018	\$ - (301,506)	\$(262,080)	\$262,080 301,506	
Board designated operating reserve Other capital expenditure	(260,000) (76,856)	260,000 (681,968)	- - - 758,824	206,366 (5,429)	(206,366)	5,429	
	<u>\$(636,874</u> )	<u>\$(421,968</u> )	<u>\$1,058,842</u>	<u>\$(100,569</u> )	<u>\$(468,446</u> )	<u>\$569,015</u>	

#### Note 14 - Retirement and Pension Plans

#### a - Retirement Plan

The School has a retirement plan established for all full-time staff members to which the School, after one year of service, contributes a discretionary amount on behalf of eligible employees toward the purchase of annuity contracts. The School's contributions vest to employees over a period of three years. The retirement plan expense amounted to \$203,656 and \$212,238 during fiscal years 2019 and 2018, respectively. These contributions were based on a contribution rate of 5% of each participant's regular annual compensation.

#### b - Union Pension Plan

The School contributes to a multiemployer defined benefit pension plan benefitting unionized employees. The School employs orchestra members generally for a week or less. This orchestra accompanies the School's annual workshop performance at the end of the Winter Term. Orchestra personnel are union represented under a collective-bargaining agreement. The risks of participating in this multiemployer plan are:

- Assets contributed to the multiemployer plan by one employer may be used to provide benefits to employees of other participating employers.
- If a participating employer stops contributing to the plan, the unfunded obligations of the plan may be borne by the remaining participating employers.
- If the School chooses to stop participating in its multiemployer plan, the School may be required to pay the plan an amount based on the underfunded status of the plan, referred to as a withdrawal liability.

The School's participation in this plan is summarized below. The "EIN/Pension Plan Number" column provides the Employee Identification Number (EIN) and the three-digit plan number, if applicable. The most recent Pension Protection Act (PPA) zone status available in 2019 and 2018 is for the plan's year end at March 31, 2019 and 2018, respectively. The zone status is based on information that the School received from the plan and is certified by the plan's actuary. Among other factors, plans in the red zone are generally less than 65% funded, plans in the yellow zone are less than 80% funded, and plans in the green zone are at least 80% funded. The "FIP/RP Status Pending/Implemented" column indicates whether a financial improvement plan (FIP) or a rehabilitation plan (RP) is either pending or has been implemented. The last column lists the expiration date of the collective-bargaining agreement to which the plan is subject, as applicable.

#### Note 14 - Retirement and Pension Plans (continued)

#### b - Union Pension Plan (continued)

Pension Fund	EIN/Pension Plan Number		Protection ne Status 2017	FIP/RP Status Pending/ Implemented	Contribution of the S		Surcharge Imposed	Expiration Date of Collective Bargaining Agreement
Associated Musicians of Greater New York Local 802, American Federation of Musicians AFL-CI0	51-6120204/001	Red	Red	Implemented	<u>\$10,751</u>	<u>\$9,701</u>	Yes	December 31, 2020

The School's contributions to this plan listed above are not greater than 5% of the total plan contributions.

#### Note 15 - Contingency

The School has been named as one of several defendants in a complaint filed by a former student for alleged negligence and negligent supervision, which seeks an award of declaratory, injunctive and monetary relief, including an award for punitive damages and attorney's fees. The School believes that the plaintiff's allegations are entirely without merit, intends to defend the action vigorously, and has filed a motion to dismiss the complaint.